Website Vibes Check

A SIMPLE CHECK-IN TO NOTICE WHAT FEELS RIGHT — AND WHAT NEEDS A REFRESH.

DIGITALIE.EU



A simple check-in to help you figure out what's still working-and what's not.



Your website does a lot of talking before you ever say a word.

It tells people what you do, who you do it for, and how you work, often in less than a minute.

But here's the catch: websites don't update themselves. And if your work has shifted, your services have changed, or your energy just isn't the same anymore... your site might be sending the wrong signals.

This checklist will help you take a fresh look at your site, allowing you to determine what feels clear, aligned, and up-to-date and what might need a change.

Use it to reflect. Use it to make a plan. Or just use it to finally name what's been bugging you.

You don't have to fix everything today. But this is a good place to start.

“It just doesn’t sound or feel like me anymore.”

Your website should sound like you — the current you. If it’s still echoing an earlier version of your business or voice, that disconnect can be subtle but powerful. It’s not just about words or design. It’s about whether the site still holds the clarity, energy, and presence you bring to your work now.

- The tone of voice on my site still matches how I speak and write.
- The texts reflects my current values, approach, and personality.
- The words don’t feel stuck in the past — it reflects how I talk about my work now.
- I’d be happy to send someone straight to my site without explaining it first.
- The images, fonts, and colours feel like a fit for who I am now.

Notes & Reflections



“It has offers I don’t do anymore (and missing things I do)”

It’s easy for your site to fall behind when your work evolves. Maybe your offers have changed, or the way you talk about them has, but your website still reflects an older version of you.
This section helps you spot anything that’s out of date or missing with your offers, so your site can reflect what you really do now (and draw in the right people).

- [ ] My current offers are clearly listed — and easy to understand
- [ ] I’m not featuring services I no longer provide
- [ ] The way I talk about my work still fits how I do things now
- [ ] There’s nothing that feels outdated, vague, or unfinished
- [ ] People can easily see how to work with me (and what to expect)

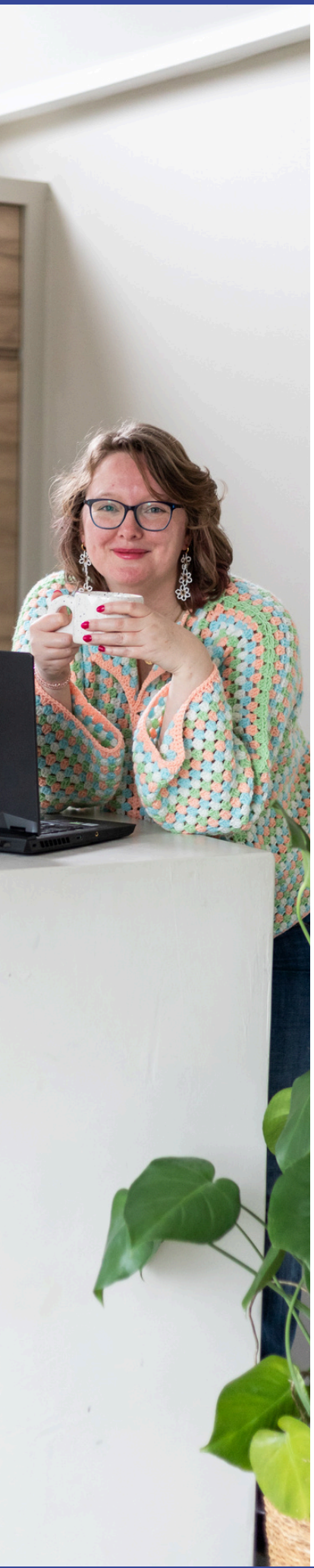
Notes & Reflections

“People can’t find what they need.”

When your website is unclear or confusing, people tend to give up quickly, even if what they need is there. If folks can’t easily find your services, understand your offers, or take the next step, it’s not a sign you’re bad at websites — it’s a sign your business has likely outgrown your current one.
This section helps you check in on how easily your site guides people, and whether it’s still doing the job you need it to do.

- [ ] The structure of my site is easy to follow — people can find the key pages without clicking around too much.
- [ ] It’s clear what I offer, who it’s for, and how it helps.
- [ ] There’s a clear next step — whether that’s booking, buying, joining, or contacting me.
- [ ] I’ve checked my site on desktop and mobile to make sure everything still works well.
- [ ] People have told me they found it easy to navigate or get what they needed.

Notes & Reflections



“It feels clunky or cluttered.”

Sometimes it’s not what your site says — it’s how it feels to move through it. If things are hard to find, feel cramped or chaotic, or the layout just doesn’t breathe, it can quietly push people away (even if the content is solid).
Your website should feel clear, welcoming, and easy to navigate — for both you and the people you want to reach.

- The structure and layout feel simple and intuitive — I’m not second-guessing where things should go.
- The design elements (like buttons, menus, images) are easy to spot and actually work.
- The page flow feels smooth; sections lead naturally into each other.
- I know what each page is for — and I’m not secretly hoarding a dozen forgotten pages in the backend.

Notes & Reflections

“Stuff is probably broken (but I haven’t checked)”

Your website might look fine… but when’s the last time you tested it? This isn’t about the words or the structure — it’s the invisible stuff under the surface. The button that goes nowhere. The form that never sends. The plugin that’s out of date. The tool that quietly stopped syncing last month.
When these little pieces go unchecked, they can cause more harm than we realise. This section helps you make sure your site still works the way you think it does — and that visitors aren’t hitting invisible walls.

- [ ] All my main buttons and links go to the right places
- [ ] My contact or sign-up form actually works (and I get the messages)
- [ ] My site looks and works well on mobile
- [ ] Nothing feels slow, glitchy, or out of sync
- [ ] I’m not using any tools or plugins that are broken or outdated
- [ ] I’ve tested the full path someone might take — from landing to clicking to contacting

Notes & Reflections

So... what needs to shift?

You've just taken an honest look at your website — not just for what's visible, but for how it feels to you and the people it's meant to serve. Now's your moment to pause and pull the threads together.
This isn't about rewriting your whole site in one sitting. It's about noticing what's ready to be let go, what's asking for a small update, and what feels just right.
Use these questions to guide your reflection:

What's one part of the site that still feels like you?

Did a certain section of the checklist bring up a strong "yes — this needs attention"?

Are there offers, pages, or phrases that no longer fit?

Are there small fixes that would already make a big difference?

What felt most out of sync with where your work is now?

Notes & Reflections

Get a FREE 30 minute Connection Call!

If going through this checklist stirred up ideas, questions, or just a feeling that something needs to shift, you're not alone. Book a call where we'll take 30 minutes to talk about what's working, what's not, and how I might be able to help — whether that's a fresh new site, a few tech tweaks, or just untangling the next step.

BOOK THE CALL NOW

